



NCPW 2009
Nuts and Bolts: Tools for Today's Economy

FOR IMMEDIATE RELEASE: February 25,
2009

CONTACT: Essential Broadcast Media, Ebie
McFarland, 615-495-5491,
ebie@essentialbroadcastmedia.com



UNIGUEST™ JOINS BROAD COALITION TO SPONSOR 11th ANNUAL NATIONAL CONSUMER PROTECTION WEEK

Uniguest™ has joined a group of federal, state, and local government agencies and national consumer organizations launching the **11th annual National Consumer Protection Week (NCPW), March 1-7**. *NCPW 2009 - Nuts and Bolts: Tools for Today's Economy* - highlights consumer education efforts across the nation. Information on protecting their identity when traveling and utilizing public PC workstations--like those offered in hotel business centers--can help consumers tell the difference between a real deal and a potentially fraudulent product or service.

"**Uniguest™** is proud to be part of this year's **National Consumer Protection Week** campaign," said Shawn Thomas, CEO of **Uniguest™**. "In times like these, information is one commodity that retains its value. We invite everyone to visit www.consumer.gov/ncpw for the tools they can use to make smart choices in the marketplace. Hoteliers are encouraged to visit www.uniguest.com for details on how they can protect their guest's from identity theft and filter content allowed on their PC workstations."

According to the **Federal Trade Commission**, scam artists, fraudsters and four flushers follow the headlines, and are likely to be using the economic downturn to take advantage of consumers who may be underwater financially. The NCPW website has tools people can use to recognize a ripoff, sniff out a scam, and make smart choices for today's market.

Partner organizations have tips on a wide range of topics, from how to get a free credit report to how to spot a telemarketing scam, from how to deal with debt to how to deter and detect identity theft, from how to avoid home and auto repair scams to how to file a consumer complaint with the appropriate authorities.

National organizers of this year's **NCPW** include AARP, the Comptroller of the

Currency, the Consumer Federation of America, the Council of Better Business Bureaus, the Federal Citizen's Information Center, the Federal Communications Commission, the Federal Deposit Insurance Corporation, the Federal Trade Commission, the National Association of Attorneys General, the National Association of Consumer Agency Administrators, the National Consumers League, the U.S. Department of the Treasury, the U.S. Postal Inspection Service, and the U.S. Postal Service.

For more information about **NCPW**, visit www.consumer.gov/ncpw. For information on **Uniguest™** and their Secured Advantage protection system, visit www.uniguest.com.

#

About Uniguest™

Uniguest™ is the leading provider of secure self-service internet kiosk solutions for thousands of hotels and hotel chains nationwide. It manages over 3,750 Internet kiosks found in hotels, long-term care facilities and apartment complexes. Uniguest's unique **Concierge Station™** provides hotel guests with secure internet access, real-time flight information, local restaurant information, maps and more. Clients like **Marriott** and **Embassy Suites** nationwide rely on Uniguest's innovative technology solutions to help offer their guests more choices, convenience and control during their stay. Uniguest's recent merger with U.S. Hospitality Publishers also makes it the leading travel and tourism provider of printed in-room hotel guides, and maps, funded with local advertising. **Uniguest™** (www.uniguest.com) is headquartered in Nashville, Tennessee.