

MEDIA RELEASE

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Over 1,000 Hotels Trust Uniguest for Automated Public PC Computing

Nashville, TN - Nashville-based Uniguest announced today that over 1,000 hotel properties trust Uniguest to manage and support their automated public PC workstations.

“This is a great benchmark for Uniguest,” says Uniguest Founder and President Shawn Thomas. “For us, just as there is something about the Dow Jones hitting 12,000, there is something about Uniguest achieving 1,000 customers. And we still feel we have only scratched the surface.”

Since 2002, Uniguest has been the hotel industry innovator for free-to-guest automated public PC workstations. While many providers were promoting pay-per-use systems with revenue-share agreements, Uniguest took the road less traveled: complimentary PC workstations. In this business model, hoteliers purchase hardware and software (from either Uniguest or another manufacturer) and then contract Uniguest to provide ongoing technical support.

“There are more brands of hotels today setting forth standards that require hoteliers to provide a free-to-guest PC workstation than ever,” says Shawn. “Actually, many hoteliers took it upon themselves to provide the solution before the Franchisor standardized it. Unfortunately, many of those hotels created internal headaches because they had no support for the system and it created unforeseen liability. When Uniguest released in 2005 the ability to secure and support a property’s existing public PC, that dramatically increased our customer base and truly set Uniguest apart from other service providers.”

Today, users of hotel public PC workstations ask for features never before imagined and the needs constantly evolve. They check into airline flights, print boarding passes, print maps and directions, find local information, and much more. “The technology and ability to adapt to user requests is vital to the successful management of a public PC platform,” says Uniguest Operations Manager Harry Ganter. “Uniguest’s service experience has enabled us to not only immediately meet the demands of users but also consistently be the market leader with new features. Experience is what our customers look for from a service provider and no one has more of that than Uniguest.”

Any hotel or business looking for more information about Uniguest’s products and services can visit Uniguest at www.uniguest.com.

About Uniguest

Uniguest designs, develops, software-protects, and services Automated Public PC Workstations and is the largest service provider to the hotel industry.