

## For Immediate Release

# Uniguest to Touch the Future Now

**Nashville, Tennessee** – (June 15, 2009) –Nashville-based Uniguest, a provider of print and technology solutions to the hospitality, healthcare, banking, and medical industries, will be participating in this year's HP Technology Forum and Expo 2009 taking place in Las Vegas June 15-19. Uniguest will be showcasing the newly developed Concierge Station™ and Interactive Digital Signage products called Self-Service Boards™ powered by HP Desktop PCs at the event taking place at the Mandalay Bay Convention Center. Representatives from Uniguest and HP will be available throughout the week to demonstrate this revolutionary touch-screen solution and answer any questions.

Shawn Thomas, CEO and Co-Founder of Uniguest, comments, "Interactive digital signage and touch-screen technologies are becoming more widespread in our everyday lives. These new innovations make life easier for us by giving us quick access to what we want and need. With the help of the HP touch technology, our Self-Service Boards™ offer customers an easy to use interactive way to do things like check into doctor offices or for airline flights, order coffee, find local restaurants or events while at a hotel, or find directions to their conference room at a convention. Uniguest's strength lies in our ability to create attention-grabbing graphics and custom interfaces for the emerging self-service marketplace all while being protected from online computer security threats."

Kirk Godkin, Manager of Enterprise and SLED Product Management in the Americas at HP, pointed out the value of touch-based technology. "We believe the touch interface is welcoming to users and easy to use, even if they aren't necessarily tech savvy. With a simple touch of the finger on the screen, people can access information in fun and engaging ways, without ever having to use a keyboard or a mouse. HP Tech Forum is the premier place for customers to see latest and greatest that HP has to offer as well as providing a glimpse into the future of IT."

For more information on Uniguest™, please visit [www.uniguest.com](http://www.uniguest.com) and watch their video on YouTube at <http://www.youtube.com/watch?v=sMbh-Rwm-Qc>. Visit us at the HITEC tradeshow this June 22-26 at the convention center in Anaheim, Booth 806. Footage from a recent press conference may be viewed at <http://www.vimeo.com/4877548>.

For more information about the HP Technology Forum & Expo 2009, go to [www.hptechnologyforum.com](http://www.hptechnologyforum.com).

### **About Uniguest™**

Based in Nashville, TN, Uniguest is a diversified company providing print, technology, and specialized services internationally for hospitality, healthcare, and other industries. Products and services include custom printed publications, security software solutions, self-serve kiosk solutions, advertising sales, and help-desk computer support. More information is available at ([www.uniguest.com](http://www.uniguest.com))



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