

# **MEDIA RELEASE**

*For Immediate Release*

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## **Uniguest Exceeds 500 Automated, Free to Guest Business Center Systems in Hotels**

**Nashville, TN, Uniguest of Tennessee, Inc.** – Uniguest recently obtained contracts that will increase the install base of its automated free to guest business center system to over 500 systems in the U.S. Already installed in over 200 hotel properties, these new contracts will assure Uniguest’s place as the largest provider of automated, free to guest business centers.

“Until recently, the standard among companies providing automated business center services was to offer a revenue share program to the hotelier that provided free computer equipment to the property in exchange for the majority of revenues derived from charging property guests and visitors.” says Shawn Thomas, Founder and President of Uniguest. “Over three years ago when it became clear that high-speed Internet connectivity was going to be a free to guest amenity in the limited service sector of the industry, Uniguest decided to pioneer a cost effective automated business center solution. Most hoteliers provide the service to guests at no charge due to its low cost, but for hoteliers that do want to create a profit center from their business center, they can do so by selling pre-paid cards that have been integrated with Uniguest’s system and contract Uniguest to service the system. This way they dramatically increase their profits by keeping it in house. Until Uniguest established this offering, limited service properties had no choice but to buy a retail PC and install it in their lobby or business center office. This allows guests to have complete access to the system with no type of security software preventing modification or any type of web filtering for children. Any General Manager in that situation knows that it does not take long for guests to create havoc on that machine and it becomes an ongoing technology amenity nightmare. Uniguest solves that problem with the most cost effective solution.”

Uniguest’s automated business center solution utilizes a unique software application that provides for many features and benefits. Standard features include:

- Preventing users from modifying the PC in any way
- Restricting access to unsuitable websites for children
- Automatically erasing user’s Internet history and documentation after the user logs out of the system
- Providing a completely customizable graphical user interface for each property or hotel chain
- Providing all standard office applications
- Providing offsite remote control service for the PC

Uniguest backs its systems with complete service and support through a telephone help desk, remote software management, and hardware swap programs. Three years experience in the industry has proven that Uniguest's business model provides for optimal system uptime with the most cost-effective solution for hoteliers today.

Uniguest has been providing our business center needs for three years now and we have found that our guests love having a free to guest system that is always working, has easy to use functionality, and provides easy access to websites they need like boarding pass printing, maps, directions, and even local information, says Rick Coling, General Manager of The Embassy Suites Hotel in Memphis, Tennessee. "Furthermore, when our system has a malfunction, Uniguest quickly solves the problem through their remotely managed software or via a quick phone call to their help desk. As a hotel manager, that is what I need from my business center vendor."

For more information on Uniguest's automated, free to guest business center system, please visit [www.uniguest.com](http://www.uniguest.com) or email [info@uniguest.com](mailto:info@uniguest.com).

**ABOUT UNIGUEST** – Uniguest designs, implements, and supports interactive self-service computing station, and is the largest provider of free to guest business center services for the limited service sector of the hotel industry. Company focus is on service for public Internet access workstations, kiosks, and business centers in the travel and hospitality industries as well as apartments, timeshares and retail applications.