

MEDIA RELEASE

For immediate release

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Uniguest Introduces First Internet Kiosk Installation of the New HP Touchsmart All-In-One PC

Nashville, TN - Nashville-based Uniguest announced today the first installation of HP's new Touchsmart PC at the Sheraton in Bellevue, Washington. The installation was for the property's new complimentary public Internet kiosk offering.

“When deciding the technology and the vendor to use for our new public space computer offering, it was clear that Uniguest presented the greatest over all package,” says Eric Sykas, General Manager of the Sheraton in Bellevue, WA. “What we liked was the process of doing business with their team and the advancements they have made with regard to hardware options and user features. Their ordering process was simple and their installation was seamless. With the number of vendors we work with at our property, it helps to work with one that knows our industry and has developed streamlined solutions for our guests.”

Hoteliers have adopted touch-screen in digital signage, point of sale applications, and wayfinding kiosks over the recent years. Recently, Marriott introduced the [Go Board™](#), which is a large touch-screen application found in their Courtyard by Marriott® brand that provides many features like mapping, weather feeds, local information, and news feeds. The HP Touchsmart is the first entry by a large computer manufacturer.

“The new HP Touchsmart PC is very exciting for the hospitality industry,” says Uniguest Founder and Chief Executive Officer Shawn Thomas. “The Touchsmart, with its small footprint and large screen size (from 22-28 inches), could change the landscape of how properties implement many guest-facing, touch-screen technologies. The Touchsmart reduces the cost for touch-screen applications because it means properties do not have to buy a separate TV/LCD monitor and a separate PC or set top box. The HP Touchsmart does it all in one device and has easy to use mounting options.”

A market leader managing over 3,600 Internet kiosks found in hotels, long-term care facilities and apartment complexes, Uniguest's **Powered-Simplicity™** is considered the benchmark solution for the development, deployment, and management of [Internet kiosks](#). Uniguest's proprietary security and management process is built with open architecture for easy integration of new hardware and software. Uniguest carries multiple layers of ongoing support as part of their **SimplyManaged™** solution including: 24/7/365 call center (manned 100% by Uniguest in-house technicians), hardware swap programs, and remote PC access. For more information on Uniguest, please visit www.uniguest.com.

About Uniguest

Uniguest is a unique IT consulting firm specializing in the development, installation, and management of Internet Kiosks.

Uniguest is the developer of **Powered-Simplicity™**. **Powered-Simplicity™** is the benchmark solution for the management and security of public computer kiosks.

The five-step process includes:

The Secured Educator™

The SecuredAnalyzer™

The SecuredAdvantage™

The SecuredProcess™

Simply-Managed™