

## For Immediate Release

# Uniguest™ to Showcase HP TouchSmart PCs at HITEC® 2009

*Announcing a complete line of Self-Service Boards™ utilizing the HP TouchSmart platform*

**Nashville, Tennessee** – (June 18, 2009) – Nashville-based **Uniguest™**, a diverse company providing print, technology, and specialized services globally for the hospitality, healthcare, and other industries, announced today their plans to unveil their new interactive **Self-Service Boards™**, showcased on HP's TouchSmart PCs, at the 2009 Hospitality Industry Technology Exposition and Conference (HITEC®) next week.

Uniguest's initial line of Self-Service Boards™ will include:

- The Concierge Station Board™
- The Patient MD Board™
- The Check-In Board™
- The Flight Board™
- The Daily Special Board™
- The Wayfinder Board™
- The Coffee Board™

Uniguest™ has combined the ingenuity of the HP TouchSmart PC with the power of Uniguest™ customized interfaces to produce their new interactive touch-screen Self Service Boards™. These attention-grabbing screens respond to the touch of a finger to create an easy-to-use service with a remarkable customer experience. Placed in common areas, the Self-Service Boards™ integrate full-color striking flash graphics with HP cutting edge touch technology.



“Digital Signage and interactive touch kiosks are not new,” states Uniguest’s COO Steve Keisling. “Through our partnership with HP, and with our successful 20-year history of providing products and services via ad-supported business models, we are presenting our customers with opportunities that never existed before. And for non ad-supported models, HP’s new TouchSmart PCs bring the cost to a level that has mass appeal. Today more than ever, that is vital to the success of any new technology deployment.”

Initial markets utilizing Uniguest's Self-Service Boards™ include hotels, restaurants, banks, doctor offices, senior living communities, hospitals, and coffee shops.

For more information on Uniguest's Self-Service Boards visit  
[http://www.uniguest.com/products/pdf/hp\\_touch\\_screen\\_ads.pdf](http://www.uniguest.com/products/pdf/hp_touch_screen_ads.pdf)

Visit Uniguest™ at the HITEC® tradeshow this June 23-25 at the convention center in Anaheim, at booth 806, to try the new Self-Service Boards™ personally. For more information about HITEC®, go to  
[www.hftp.org/Pages/Events/HITEC.aspx](http://www.hftp.org/Pages/Events/HITEC.aspx).

For more information on Uniguest™, please visit [www.uniguest.com](http://www.uniguest.com) and watch their video on YouTube at <http://www.youtube.com/watch?v=sMbH-Rwm-Qc>. Footage from a recent press conference may be viewed at <http://www.vimeo.com/4877548>.

### **About Uniguest™**

Based in Nashville, TN, Uniguest™ is a diversified company providing print, technology, and specialized services globally for the hospitality, healthcare, and other industries. Products and services include custom printed publications, security software solutions, self-serve kiosk solutions, advertising sales, and help-desk computer support.



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