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FOR IMMEDIATE RELEASE

UNIGUEST™ CONTINUES STAFF EXPANSION WITH APPOINTMENT OF COMMUNICATIONS WRITER

Nashville, Tenn. (April 22, 2010) – Nashville-based Uniguest™, a leading provider of print and technology solutions to the lodging, restaurant and healthcare industries, announced today a new addition to its marketing team. Amy Lorton has joined the company as Communications Writer. The new position was created in response to the company's continued growth.

Previously, Lorton was development director for Profitous Business Management in Memphis, where she administered a portfolio of mid-size business clients, handling marketing, editorial and public relations needs for numerous companies. She also worked as managing editor for *Chicken Soup for the Soul Magazine*, a national women's consumer publication.

As Communications Writer, Lorton will spearhead many writing projects, including creating marketing copy, internal and external newsletters, social media campaigns and updating the company's Web site.

"Amy's experience in both marketing and communications is a welcome addition," said Shawn Thomas, co-founder and CEO of Uniguest. "As we continue to expand, her knowledge will help us spread our brand messages, as well as support our quest to remain the best we can be for both our customers and our employees."

"I'm thrilled on becoming part of the Uniguest team," Lorton said. "I was attracted to the company because of its innovation and rapid growth. I'm looking forward to playing a part in shaping its future."

About Uniguest

Based in Nashville, TN, Uniguest is a diversified company providing print, technology and specialized services globally for the lodging, restaurant and healthcare industries. Products and services include custom-printed publications, security software solutions, self-serve kiosk solutions, advertising sales and help-desk computer support. More information is available at (www.uniguest.com)

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