

For Immediate Release

Uniguest™ Acquires Dynamic Digital Designs™

Nashville, Tennessee – (June 15, 2009) – **Uniguest™**, a diverse company providing print, technology, and specialized services internationally for hospitality, healthcare, and other industries announced today the acquisition of Dynamic Digital Designs™ (DDD), a Nashville based digital signage company.

Static and dynamic interactive digital signage solutions are part of today's business strategy across every industry. Businesses of all sizes, from giant retail stores like Wal-Mart to independent local restaurants are using self-serve kiosks and interactive digital signage to enable their customers and enhance their brands.



“Businesses are reaching out more and more for expert advice on the development, design, installation, and ongoing support of their kiosk and interactive signage projects and we are excited to be in a position to add DDD to our portfolio of offerings.” said Shawn Thomas, Co-Founder and CEO of Uniguest™. “Jeff Pennington, Founder of DDD, and his team bring to Uniguest the type of experience and passion that is essential as we expand our new interactive signage division.”

With the acquisition, Uniguest expects to immediately add five full-time employees. It also brings Uniguest's client list to over 2,500 customers and 4,000 self-serve kiosks under management. In fact, odds are that most travelers have used a self-service kiosk managed by Uniguest while staying in any major hotel brand throughout the U.S.

“DDD has been a successful niche digital signage company specializing in solutions for restaurants in the Nashville area,” states Jeff Pennington, Uniguest's new Director of Business Development – Interactive Signage. “As we looked to expand nationally, our immediate thought was to partner with someone. That is where we found a perfect fit with Uniguest. Uniguest's national presence in the hospitality industry is already there. By adding our product line it helps both our customers by them being able to turn to one company to add value to their business.”

Uniguest will be showcasing their products and services at HITEC 2009 in Anaheim, California on June 22-26 at Booth 806. For more information on Uniguest™, please visit www.uniguest.com and watch their video on YouTube at <http://www.youtube.com/watch?v=sMbh-Rwm-Qc>. Footage from a recent press conference may be viewed at <http://www.vimeo.com/4877548>.

About Uniguest™

Based in Nashville, TN, Uniguest is a diversified company providing print, technology, and specialized services internationally for hospitality, healthcare, and other industries. Products and services include custom printed publications, security software solutions, self-serve kiosk solutions, advertising sales, and help-desk computer support. More information is available at (www.uniguest.com)



Pictured (L to R): Shawn Thomas, CEO of Uniguest; Jeff Pennington, DDD; Jenny DeBolt, DDD; and Mark Oldham, President of Uniguest.

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Media Contact:

Rosemary Kelly

Marketing and Communications Director

Uniguest™

1035 Acorn Drive

Nashville, TN 37210

866-398-8729 ext 126

rosemary.kelly@uniguest.com