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FOR RELEASE JANUARY 6, 2009

**UNIGUEST™ IS HELPING HOTELS SOLVE ISSUE OF PROVIDING GUESTS WITH
RELIABLE LOCAL AREA INFORMATION**

Uniguest's QuickScoop™ and Concierge Station™ provide hotel guests with both pre-printed guides and a self-service kiosk, all at no cost to the hotelier.

Nashville, Tenn. (January 6, 2009) Uniguest, a twenty-year old global provider of niche technology and print solutions has announced a new product offering for hoteliers that meets the challenges they face of providing hotel guests with reliable local area information. Uniguest is offering its [QuickScoop™](#) and [Concierge Station™](#) products at no cost for qualifying hotels. This offer will allow hotels to provide a pre-printed guide and a self-serve kiosk to their guests with no capital outlay. Hoteliers are urged to contact Uniguest to determine if their property qualifies for this no-cost program.

Hoteliers large and small face the same challenge of providing guests with reliable, up-to-date local area information. The cost to keep the information current, professional-looking and reliable can be expensive. And today, guests are looking for both pre-printed guides and self-serve kiosks to meet their needs.

"We developed and then tested [QuickScoop](#) and the [Concierge Station](#) over the last year in several markets," states Uniguest's CEO and Co-founder Shawn Thomas. "What we learned is that there is still a demand for pre-printed guides even though self-serve kiosks, smart phones, and in-room technologies are getting increased usage by travelers. By providing guests with both printed and technology services, it provides every guest the reliable local area information they are looking for to make their stay enjoyable."

[QuickScoop](#) is a pre-printed, double-sided, tear-off guide that lists the local area businesses on one side and a custom-drawn map showing where the local business resides in relation to the hotel on the other side.

The [Concierge Station](#) is a sleek, self-serve, touch screen kiosk built on HP's new TouchSmart technology.

Uniguest sells advertising space to local businesses in order to support [QuickScoop](#) and the [Concierge Station](#). With a proprietary database of over 10,000 client businesses nationwide and a national team of Affiliate Publishers™ that sell the advertising, Uniguest has been successfully delivering this type of service for over 20 years.

Mark Oldham, Uniguest's Co-founder and President states, "We have enjoyed a long standing history of delivering products and services for hoteliers that involve local advertising support. Many other companies have unsuccessfully tested all types of hotel products and services with local advertising in the past. High speed internet providers tried it and in-room entertainment companies have tried. The industry has seen the "promise" of local ad dollars fall short time and time again. Fortunately, Uniguest's proprietary database, twenty years of experience, and niche products that keep the guest in mind, allow us to meet the needs of hoteliers and their guests in an up or down economy."

Hotels interested in more information for this no-cost offer can visit www.uniguest.com for more information or contact Uniguest™ at sales@uniguest.com.

About Uniguest

Based in Nashville, TN, Uniguest is a diversified company providing print, technology, and specialized services globally for the hospitality, healthcare, and other industries. Products and services include custom printed publications, security software solutions, self-serve kiosk solutions, advertising sales, and help-desk computer support. More information is available at www.uniguest.com

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