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**FOR IMMEDIATE RELEASE**

## **U. S. HOSPITALITY ANNOUNCES [HTTP://WWW.PRINTINGPIZZA.COM](http://www.printingpizza.com), ADVERTISING AND MARKETING SUPPLIES FOR THE PIZZA INDUSTRY**

NASHVILLE, Tenn. (March 19, 2008)— US Hospitality Corp., America's undisputed leader in custom hospitality publication and printing solutions, announces printingpizza.com, the new division that expands US Hospitality's expertise in publication and marketing to the retail pizza industry. Utilizing US Hospitality's new product offerings, independent pizza stores and chains can now expand their customer base with a wide array of products to give the edge in the competitive business segment of the pizza restaurant and delivery market.

### **WE DELIVER**

#### **Room Key Cards**

Maximize hotel sales with custom printed room Key Cards, which allow marketing to every guest of the property. No other advertising or marketing strategy achieves a 100% deployment - read rate.

#### **Door Hangers**

Use Custom Door Hangers to promote specials or advertise an entire menu. The cost-effectiveness allows marketing to target audiences, sporting and special events.

#### **Coupons**

Coupon marketing is a proven strategy in the pizza industry. US Hospitality's competitive pricing, fast turnaround and print quality ensures results.

#### **Magnets**

Advertising with staying power. Market to the local customer for permanent, repeat sales.

#### **Menus, Placemats, Tray Liners, To-Go Menus, Business Cards**

US Hospitality's experience in the hospitality and restaurant publication market brings professionalism and quality to every printing, advertising and marketing need of the pizza restaurant industry. Utilize the

design and production team, which will produce the most effective pizza print materials in the market. Come join a growing list of satisfied customers who rate US Hospitality as the best restaurant publishers in the U.S.

Visit [printingpizza.com](http://printingpizza.com) to see the entire line of advertising and marketing materials available. We deliver the marketing, you deliver the pizza.

**About US Hospitality**

U.S. Hospitality has been providing free, custom publications to the hospitality and restaurant industry since 1986, with more than 3,000 publishing clients and an annual clientele of over 20,000 advertisers, making it the industry leader.

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