



**For more information, contact:**

Rosemary Kelly  
Marketing and Communications Director  
Phone: 615-467-3143 x123  
rosemary.kelly@uniguest.com

**FOR IMMEDIATE RELEASE**

## **Restaurant Industry Veteran Joins Uniguest™ to Lead National Foodservice Initiatives**

**NASHVILLE, Tenn. (Oct. 15, 2009)**— Uniguest™, a Nashville based provider of print and technology solutions to the hospitality, healthcare, and real estate industries announces the appointment of Tami Catron as Director of Business Development for Uniguest's Foodservice Division.

"As Uniguest continues to expand its product and service offerings, we look for the best talent to lead those initiatives," says Shawn Thomas, CEO and Co-Founder of Uniguest. "Tami's firsthand experience working within the foodservice industry will be a tremendous asset. Her experience, knowledgebase, and relationships will be invaluable as we broaden our offerings. This is a perfect fit for Uniguest and we couldn't be more excited."

Uniguest's offerings include all facets of commercial printing as well as kiosk and digital signage technology solutions. With the addition of Catron, Uniguest will have inside knowledge of the foodservice industry positioning Uniguest as an industry expert. This will allow Uniguest to not only increase market penetration, but will spearhead the development of new product offerings that bring greater value to customers.

Catron, a Midwestern native, graduated from Iowa State University. She gained her experience as a Sales Promotion Director and Assistant Vice- President of Marsh McLennan. She was a National Employee & Sales Trainer and Senior Marketing Associate for Sysco, and her most recent position as Business Development Manager for US Foodservices in their Omaha Division.

Utilizing her 20+ years of industry experience, knowledge, and relationships, Tami will lead Uniguest's print and technology expansion efforts which include the following services nationally for the foodservice industry:

- Menu design, engineering, and printing
- Full-service print production
- Digital Signage efforts
- Interactive self-serve kiosk solutions

### **About Uniguest**

Uniguest is a diversified company providing print, technology, and specialized services globally for the hospitality, healthcare, and other industries. Products and services include custom printed publications,

security software solutions, self-serve kiosk solutions, advertising sales, and help-desk computer support. For more information, visit [www.uniguest.com](http://www.uniguest.com).

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