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**FOR IMMEDIATE RELEASE**

## **UNIGUEST™ NAMED ‘PARTNER OF THE YEAR’ FOR *U.S. FOODSERVICE RESOURCE ADVANTAGE PROGRAM***

NASHVILLE, Tenn. (January 18, 2011)— Uniguest™, a provider of print, technology and specialized services globally for the lodging and restaurant industries, has been named Partner of the Year for Resource Advantage, a business management and buying program for restaurants and other customers of U.S. Foodservice — one of the country’s leading foodservice distributors.

The award is given to the company that has delivered extraordinary support to U.S. Foodservice Resource Advantage members through value-added services to help increase sales and enhance customer service.

Vendors were evaluated in eight areas: food show participation, booth presentation, quality of customer seminars, customer accessibility, response time to U.S. Foodservice divisions’ and customers’ needs, quality of webinars and/or sales presentations, quality of division trainings and ability to work with U.S. Foodservice to identify the best products to help customers be more successful.

“We are honored to have been selected as Partner of the Year for U.S. Foodservice Resource Advantage,” said Uniguest’s Tamara Catron, VP of Sales, Specialty Marketing Services, Restaurant and Foodservice. “It recognizes our passion, drive and the exceptional commitment we have to our customers in providing top service and support. We look forward to continuing our relationship with Resource Advantage for many years to come.”

“Partnering with Uniguest at food shows and sales trainings has had a very positive impact on the operations of Resource Advantage members, particularly in the area of menu development,” added Shaun Coen, director of development, Resource Advantage, U.S. Foodservice. “Overall, Uniguest has been an important partner for U.S. Foodservice.”

Uniguest offers Resource Advantage members a menu service program that includes affordable and professional restaurant menu engineering, design and printing, digital menu boards and social media management programs, all designed to increase profitability.

**About Uniguest**

Based in Nashville, Tenn., Uniguest is a diversified company providing print, technology and specialized services globally for hospitality, healthcare and other industries. Products and services include custom printed publications, security software solutions, self-serve kiosk solutions, digital signage, advertising sales and help-desk computer support. For more information on Uniguest, please visit [uniguest.com](http://uniguest.com) or follow the company on [facebook.com](https://www.facebook.com) or [twitter.com](https://www.twitter.com).

**About U.S. Foodservice**

U.S. Foodservice is one of the country's leading foodservice distributors, offering more than 43,000 national, private label and signature brand items and an array of services to its more than 250,000 customers. The company proudly employs 25,000 associates in more than 60 locations nationwide who are poised to serve customers beyond their expectations. As an industry leader, with access to resources beyond the ordinary, U.S. Foodservice provides the finest quality food and related products to neighborhood restaurants, hospitals, schools, colleges and universities, hotels, government entities and other eating establishments. With approximately \$19 billion in annualized revenue, the company is headquartered in Rosemont, Ill., and jointly owned by funds managed by Clayton, Dubilier & Rice, LLC and Kohlberg Kravis Roberts & Co. Visit [usfoodservice.com](http://usfoodservice.com) to discover how U.S. Foodservice can be *Your partner beyond the plate®*.

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