

Uniguest is proud to present Menu **Services** program, a complete menu line to support your restaurant sales process. Offer your customers a low-cost, high-end menu solution. With over 24 years of experience making good menus great, Uniguest will custom design and print menus uniquely designed for each customer with a look and feel their restaurant deserves. We utilize the philosophy of menu engineering to construct menus that not only look great and don't cost a lot but are statistically created to increase the average spend of customers to increase sales.

With Complete In-House Design and Print Services, We Offer Clients:

- Complete professional redesign and update existing menu.
- Personalized look and feel designed for each individual restaurant not to be repeated.
- Low cost menu options.
- Electronic proofs within 5 working days
- Pricing guarantee.

Three Menu Styles

One or Two Sided 8 ½" x 11" or 11" x 17" one or two sided sheets for single page menus or insert pages.

Bi-Fold 11" x 17" sheets, folded in half to create four – 11" x 8 ½" panels. Can be multiple sheets with a stapled center.

Tri-fold An 11" x 17" sheet, folded twice to create six – 11" x 5 ½" panels. Perfect use right out of the box.

Paper and Colors

In-House Menus Can be laminated or printed on 100# glossy paper, full color, 2-color or 1-color printed.

To-Go Menus Are printed in one color on white or cream colored 28# uncoated stock. Choose from black, blue, or burgundy ink.



1 or 2 Sided



Bi-Fold



Tri-Fold

Uniguest Advantage

- Quick Turnaround** Menu proofs ready electronically in just 80 hours.
5 day on 1 color menus (after approval)
7 day on 4 color menus (after approval)
- Lower Cost** Compare our prices to your favorite local printer and we are sure you will agree we can save you money.
- Short Runs** We utilize an in house Xerox IGen digital press. This allows low quantity orders to be as easy and cost effective as larger order runs.
- Quality** Our Xerox IGen is a state of the art digital press that ensures the highest quality menus and print products.
- Profits** Using the philosophy of menu design, all menus are designed and engineered to improve sales, by encouraging customers to purchase certain items and discouraging others.
- Experts** With over 20 years' experience, we are experts in restaurant menu design, layout, and printing.
- Variety** We can produce menus in almost any format. Laminated, folded or for use with covers to name a few. Take your pick.

Price Guarantee

Uniguest's combination of in-house design and printing gives us the greatest control over menu costs. Combining that with over 20 years of menu design expertise, we produce a superior product that makes Uniguest a hard-to-beat combination.

To prove it, if you find a lower quote, show us a copy and we will beat it.

To Order

To place an order, please send the following:

1. A customer or restaurant completed design questionnaire. This is a short questionnaire to expedite the design process and make sure the customer or restaurant gets the look and feel they want.
2. Copy of the current menu with any requested changes.
3. Digital artwork and logos.

Send it to:

Uniguest, 1035 Acorn Drive,
Nashville, TN 37210

Phone: 1.800.467.1218

Fax: 615.691.7058

Email: tamara.carton@uniguest.com



Our Story

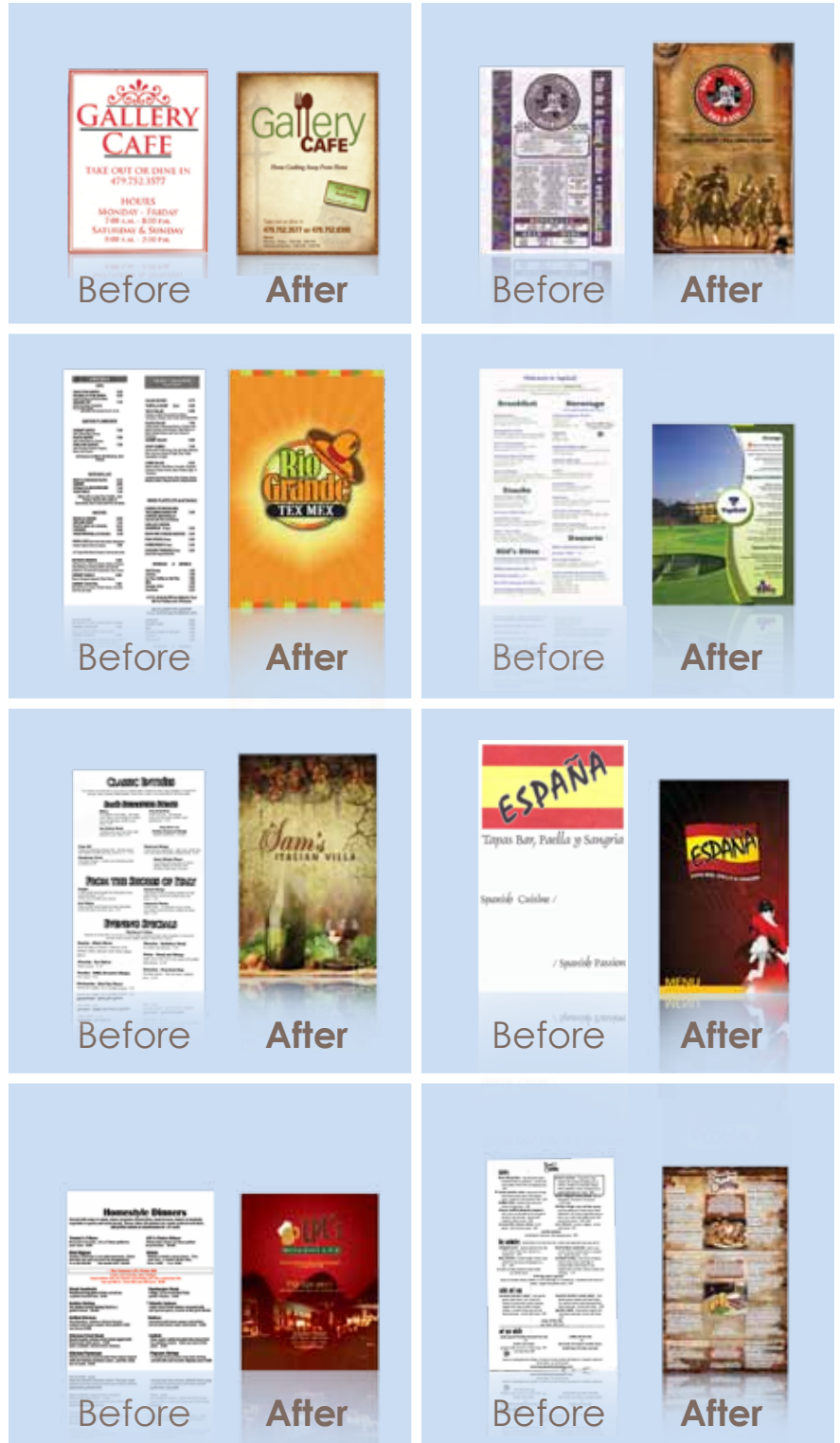
Since 1986, Uniguest has been providing design and print services to the hospitality industry. Today, with over 13,000 clients, Uniguest has earned itself the reputation for cost-effective products and services, as well as quality and timely work. Uniguest is a full service publishing company, including design teams, proofreaders, copywriters, bindery, and logistics. Uniguest utilizes the I-Gen from Xerox in-house to ensure the highest quality of digitally-printed publications.

No-Cost Ad-Based Menu Options:

For those customers who truly can't afford the cost of a full menu, we are now offering the option of *free Ad-Based Menus*. These menus are offered in three different standard styles: Tri-fold, Small Bi-fold and large Bi-fold. For more information on this program contact us at 1-800-467-1218 and ask for the Menu Department or e-mail us at tamara.catron@uniguest.com

Experience the Difference

Below are Examples of Menus We Have Redesigned



For More Information

Call Us at 1.800.467.1218

1035 Acorn Drive, Nashville TN 37210

1.800.467.1218 | www.uniguest.com

Email: tamara.catron@uniguest.com

To See More Samples Visit

www.uniguest.com