

What is an AP?

An “AP” or “Affiliate Publisher” is an independent sales rep that Uniguest recruits and trains to specialize in local ad sales.

Are there any other costs involved in your ad-sponsored program?

Your only cost is to provide our AP with a complimentary room, parking, and local phone/fax privileges for a two week stay. The local ad sponsorships cover the costs for design, printing, and shipping.

What if I don't want a specific advertiser to appear on my **quickscoop™**?

You will have a brief meeting with the AP once they arrive at your property at which time the AP will ask if there are any particular advertisers that you would not want to appear in your product. They will ask for referrals of who you would like to see as an advertising sponsor. You, as the publishing client, have the “final approval” of all advertising sponsors in advance of printing.

How long are the agreements for?

The **quickscoop™** agreement is for two years.

What if we would prefer not to use the local sponsorships to produce my **quickscoop™**? Can I purchase it on my own?

That option is available for you. Please contact us to discuss your needs with Emelyn Davies at 1-800-467-1218 extension 176 or send an email to emelyn.davies@uniguest.com.

How many **quickscoop™** tear off maps will I receive?

This varies per property, but the standard amount sent is 5,000 maps or 50 pads of 100.

What if we run out of **quickscoop™** tear off maps?

When we provide you with the **quickscoop™** tear off maps, we also provide you with a PDF version to keep on file. Feel free to make additional copies as needed. You can also order a reprint by contacting our office and speaking with Emelyn Davies at 1-800-467-1218 extension 176. Charges may apply.

Will my **quickscoop™** tear off maps be color or black and white?

Maps are printed in two colors.

How many **quickscoop™** binders will I receive?

You will receive two to three depending upon the size of your hotel.

Can I order additional **quickscoop™** binders as replacements?

Yes. If you require more, please speak with Emelyn Davies at 1-800-467-1218 extension 176 or email emelyn.davies@uniguest.com.

What is the cost for a **quickscoop™** without local sponsorship?

A Direct Purchase Program is available. Please call 1-800-467-1218 extension 176 or email emelyn.davies@uniguest.com for your quote.